

Need for Halal Awareness Education



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Outline

- Awareness education about Halal food
- Religious knowledge awareness about Halal foods
- Awareness to the Halal food industry
- Awareness for food scientist and technologists
- Awareness requirements for the Halal food supply chain
- Summary – Education awareness



Raising Halal Awareness Education

How to promote Halal awareness Education?




Halal Education Awareness


- Religious Scholar
- Food Industry
- Consumer
- Market
- Government



Religious Knowledge Awareness




Religious Knowledge Awareness



Religious Knowledge Education

What are religious Issues?



Hanafi School of Thought	Hanbali School of Thought	Shafii School of Thought	Maliki School of Thought
<p>The criteria applied for the food and drinks of the people of the Book to be halal is similar to the food and drinks of the Muslims eaten at their homes.</p> <p>Muslims cannot eat meals without 'tasmiyah' and 'tazkiyah', neither at their homes nor with the people of the Book.</p> <p>The meat is provisionally accepted for Muslim consumption if slaughtered by a Kitabi with 'tasmiyah', and 'tazkiyah'.</p>	<p>The criteria applied for the food and drinks of the people of the Book to be halal is similar to the food and drinks of the Muslims eaten at their homes.</p> <p>Muslims cannot eat meat without 'tasmiyah' and 'tazkiyah', neither at their homes nor with the people of the Book.</p> <p>The meat is provisionally accepted for Muslim consumption if slaughtered by a Kitabi with 'tasmiyah', and 'tazkiyah'.</p>	<p>When the people of the Book kill the animal or bird in the name other than Allah, it is haram for a Muslim to eat. If they kill deliberately without pronouncing 'tasmiyah' such a meat is 'makrooh' (detested) but not haram. Shafite think that 'tasmiyah' is not (wajib) essential – neither for a Muslim nor for a Kitabi to render the meat halal. However, Imam Shafii is the opinion that if someone leaves out 'tasmiyah' thinking it is unimportant (istagfah), in such a case the meat is haram. (Tafseer Qartabi)</p>	<p>'Tasmiyah' is accepted as a necessary condition of dhabihah for Muslims. The dhabihah of a Kitabi, however, is waived off from this condition of pronouncing 'tasmiyah'.</p>

Religious Knowledge Awareness

What are religious Issues?



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Halal hysteria: Mehdi Hasan


Category: Home, Halal, News (UK & World)

Tags: halal.org, halal, halal hysteria, halal meat, halal slaughter, Joe Rapchinski, Mead Kahne, Mehdi Hasan, Rabiaa Durrani

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16/5/12 www.newstatesman.com

The British "debate" about meat, animal cruelty and ritual slaughter has become a proxy for deep fears about Muslims in our midst



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Top vet slams "unacceptable" slaughter of animals without prior stunning

By Madeline Birley, WalesOnline May 4 2012

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May 2012 Last updated at 00:45 ET

Leading vet criticises ritual slaughter of animals

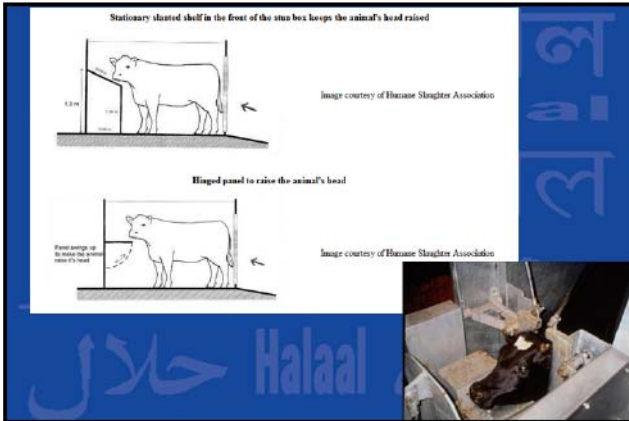
A leading vet has criticised the "unacceptable" rise in the number of animals killed in ritual slaughter.

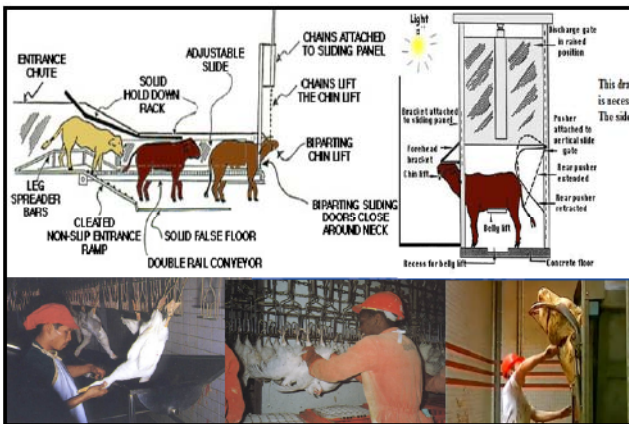
Ritual slaughter is lawful in the UK and the EU to satisfy the dietary requirements of Jews and Muslims.

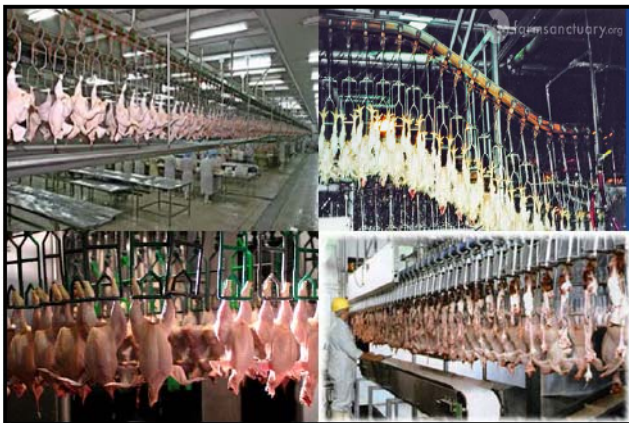
Prof Bill Reilly, former president of the British Veterinary Association, said estimates suggested more animals were slaughtered than was necessary.

Prof Reilly says if there is no alternative to non-stun slaughter, then it ought to be kept to a minimum















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French PM scrambles to defuse halal-kosher row

Wed Mar 7, 2012 12:10pm EST

- * Fillon meets Jewish leaders to reassure them on kosher
- * PM due to explain policy to Muslims on Thursday
- * Sarkozy defends PM, says meat labeling to be voluntary

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Food

March 6, 2012 Email | Print | Text - Text +

French prime minister calls for end to ritual slaughter

JTA

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French Prime Minister Francois Fillon advised Muslims and Jews to forego ritual slaughter practices he deems un-modern, sparking controversy.

"I think religions should think about maintaining traditions that no longer have much in common with the state of science and technology, health issues today," Fillon said Monday on French Europe 1 radio, in reference to halal and kosher practices.

"We're in a modern country. There are traditions that are ancestral traditions that no longer correspond to much, whereas they corresponded in the past to problems of hygiene," he said, speaking his "personal" opinion.

The French Jewish community reacted with

French Prime Minister Francois Fillon in Paris on March 6. Photo by REUTERS/Charles Platiau

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Not Kosher

French PM knocks halal, kosher laws as campaign heats up

Francois Fillon suggests Muslims, Jews give up ritual slaughter as President Sarkozy steps up their efforts to woo far-right voters

Routers Published: 03.06.12, 13:50 / [Israel Jewish Scene](#)

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France's prime minister urged Muslims and Jews to consider scrapping their halal and kosher slaughter laws on Monday as President Nicolas Sarkozy and his allies stepped up their efforts to woo far-right voters.

Prime Minister Francois Fillon made the suggestion after Sarkozy called at the weekend for butchers to clearly label meat slaughtered according to religious laws and his allies warned immigrants might impose halal meat on French schoolchildren.

Fillon and other conservative leaders linked this tough stand on ritually prepared meat to issues such as immigration and French identity that the far-right National Front uses to tap into resentment against Europe's largest Muslim minority.

Matzah-App

Orthodox Union introduces 'keeping kosher' app / Reuters

New app aims to help consumers keep kosher throughout Passover, stay up to date on kosher products throughout rest of year

Full Story

HALAL news

Special Edition | May 2012

the official newsletter of HMC (UK)


HMC HERE TODAY AND TOMORROW FOR THE BENEFIT OF THE MUSLIM COMMUNITY

HMC CALLS FOR THE DEFENCE OF HALAL RELIGIOUS SLAUGHTER

New Halal Legislation is being planned for implementation in the UK by January 2013 and is currently undergoing 'consultation'. This follows amendments to the European Legislation Law 1099 issued earlier this year. These new laws pose some of the biggest threats to the continuance of Halal in a generation. It is time for the Muslim community to sit up


Religious Knowledge Education

What are religious Issues in food processing?




Religious Knowledge Education

What are religious Issues with GMO?




Religious Knowledge Education

What are religious Issues with GMO?







EDIBLE VACCINES

Vaccinations are rarely painless, but Nikko's ongoing project on innovative vaccine delivery methods might just be painless vaccinations a reality.

"Wouldn't it be great to be vaccinated against hepatitis B by eating some corn puffs?" Nikko asks with a smile as he unpacks bags of corn puffs stored in a cardboard box in his office. The yellowish-brown corn looks a lot like popcorn, but unlike the popcorn we munch in movie theaters, these corn puffs contain hepatitis B vaccine.

This work on vaccine corn puff was funded by a grant from the National Institutes of Health to Applied Biotechnology Institute, Inc., located in San Luis Obispo, Calif. The puffs are currently in pre-clinical trials in animals through a collaboration with the veterinary school at Texas A&M.

Future experiments include testing the corn puffs to confirm that they contain active vaccines — that is, making sure that the vaccine was not destroyed by heat during processing — and determining the amount of vaccine in every kernel. —

ENGINEERINGMAGAZINE.TAMU.EDU





Religious Knowledge Education

What are religious issues with GMO?

- One of the major breakthrough for Halal came from Biotechnology
- Bovine rennet produced from calves
- Not accepted by most Muslims
- Whereas chymosin (the main enzymes found in rennet) produced microbially through transcription from the bovine chymosin gene is universally accepted by Muslims.

The diagram illustrates the production of chymosin. It shows a cow, a sample of calf cells, a copy of the chymosin gene, and the process of inserting the gene into yeast cells to produce chymosin. A photo shows a hand pouring liquid into a pot.

Awareness for the Halal Food Industry

Modernization of the food and agriculture industries



Awareness for the Halal Food Industry

The modern food industry lacks the understanding of the requirements for Halal food production



Awareness for the Halal Food Industry

Mandatory training of key workers and managers in all aspects of Halal food production



Training Activities

- INTERDISCIPLINARY COURSES
- TAILOR-MADE COURSES
- STRATEGIC INITIATIVES
- SUPPLIERS COURSES
- DEGREE STUDIES
- STUDY TOURS

Awareness for Food Scientist & Technologists

Mandatory training of key workers and managers in all aspects of Halal food production

Awareness for the Halal Consumers

A lack of proper information

Awareness for the Halal Consumers

But what happens, instead of getting information from a proper source we go after the scams and fake information some time provided by even major players of media

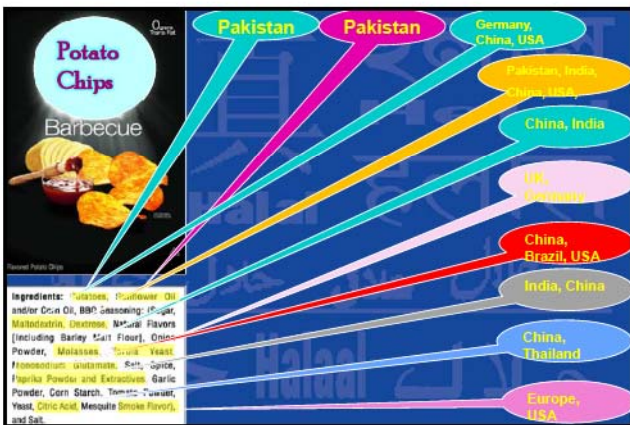


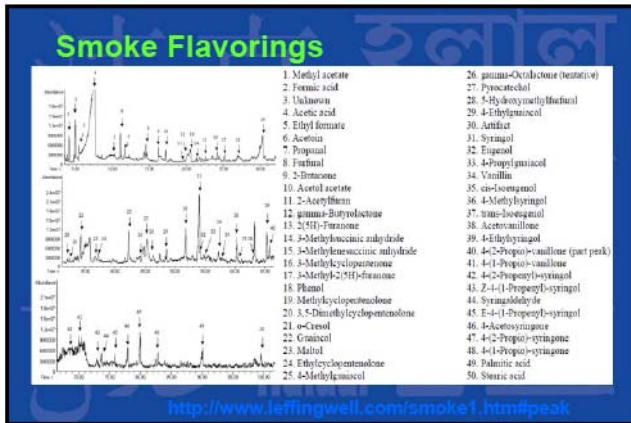
An Example.....

Consumer Perception Through Media Report

- Every body in Pakistan likes Potato chips
- Favorite snack for children
- Consumers in Pakistan have no idea where all the ingredients comes from

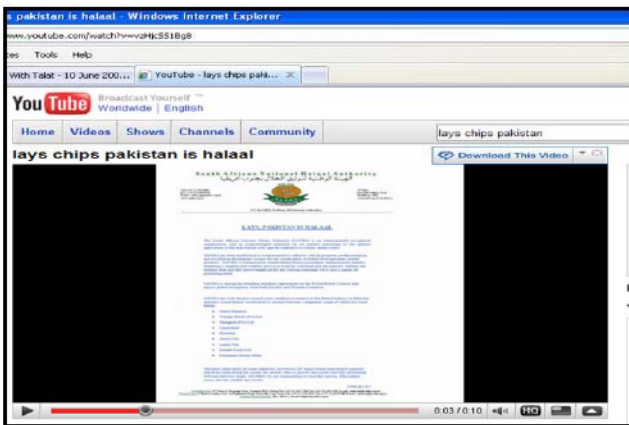
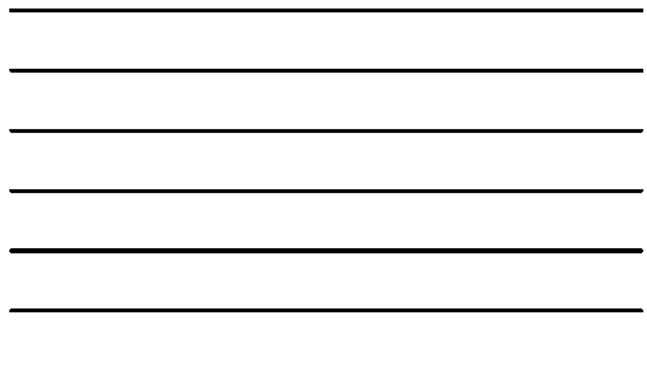
A young girl and a young boy are shown eating potato chips. The girl is on the left, wearing a white headscarf and a yellow top. The boy is on the right, wearing a white shirt. Below them is a bowl filled with golden-brown potato chips. The background is a blue gradient with the word 'Halaal' written in white Arabic calligraphy.

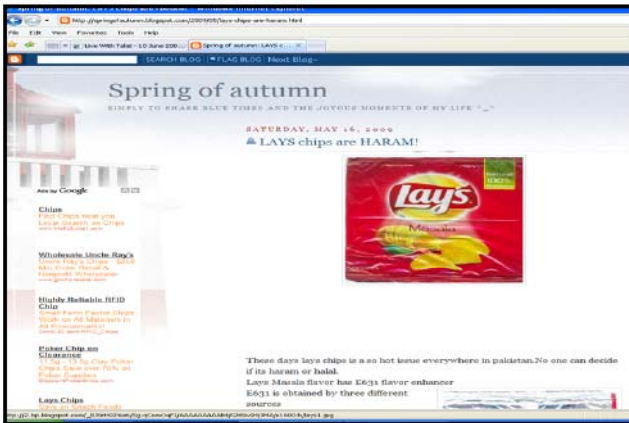




















صرف داڑھی رکھنے سے انسان عالم یا مفتی نہیں بن جاتا۔ مفتی نعیم۔ لیز چپس والے مجھ سے حلال کا فتویٰ لیتا چاہتے تھے میں نے انکار کر دیا۔ مفتی فیب الرحمان۔ حرام و حلال حساس معاملہ ہے حکومت کو ارادہ کرے۔ مفتی ابو بکر۔ دستاب شواہد سے لیز چپس حرام ثابت ہوتے ہیں۔ مفتی عبداللہ مومن بنگلش



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Daily Express news, Saturday, May 18, 2008. Lahore, Pakistan
<http://www.dailyexpress.com.pk>

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Daily Jang, Monday, May 26, 2008. Karachi, Pakistan
<http://www.dailymail.com/dm/26-05-2008/1.html>

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PEPSI-COLA INTERNATIONAL (PVT) LTD.
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13/04/2009

To: Abiding Ahmad
 280 Ferozshah Road
 Lahore

Dear Sir,

We refer to your letter dated 13/04/2009 addressed to the General Manager of Pepsi Cola International.

Please note several that some of our ingredients (including those with the following E numbers) contain any pig fat or fat that matter any more than other ingredients.

We assume you agree with special attention to this issue. The results have used by Pepsi as an Extra-Mild, spicy ("Mildly Spicy"), which contains the flavor enhancer E621, is regulated by International Islamic Organization (IIO) (formerly known as "IIF"), has been certified by the Central Islamic Committee of Thailand (which has also allowed the use of the label "Halal" for such items). IIO has also certified that E 621 used as the flavor enhancer does not contain pig fat and is Halal. Attached hereto is the documentation for your reference.

We trust this addresses your concern.

Regards,
 Suresh Acharya
 SVP, Manager
 Contact: 092-42-11724129



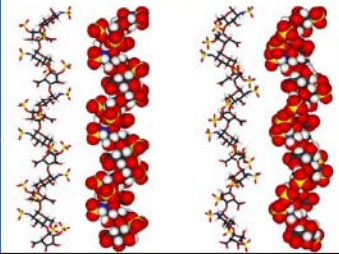






Awareness for the Halal Consumers

A lack of proper information



E-HALAL	
Liste des additifs.	
	E103 Unknown
	E104 Halal
	E107 Halal
	E110 Halal
	E111 Unknown
	E120 Doubtful
	E121 17/639
	E122 Halal

Awareness for the Halal Consumers

A lack of proper information



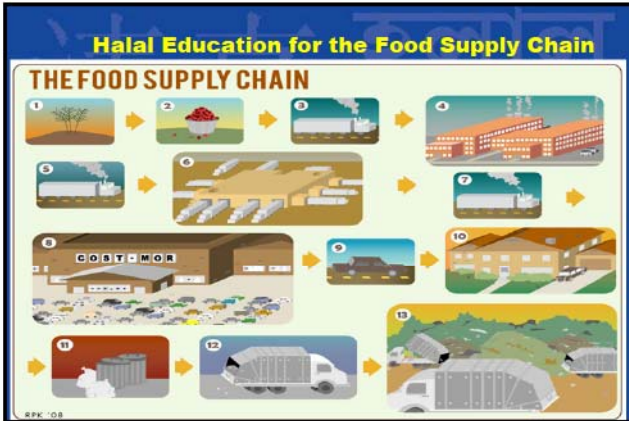
Gum Base

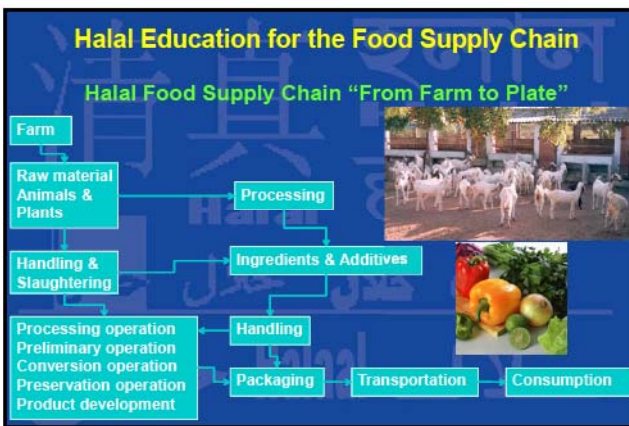


Awareness for the Halal Consumers

A lack of proper information









Summary - Halal Education

- Halal characteristics are not visible
- Cannot be validated by the consumers
- Even after consuming the product



Summary - Halal Education

WHAT IS HALAL?

Halal is a way of life; it promotes a healthy lifestyle by how we eat, live and conduct our business



Key message

- Food research and training have become an integral part of the modern food industry helping to improve the functional capabilities of the food supply chain
- Food scientists and technologists are generally not qualified to derive a religious ruling




Key message

- Qualified Islamic scholars require proper education and training about the modern food supply chains to establish fact-based religious rulings
- The modern food industry requires research and basic training in Halal food production to be able to successfully and sustainably export Halal foods to Muslim countries and also to meet the needs of their local consumers



Key message

- Consumer training about the Halal status of foods in the modern supply chains at the local level would create greater trust and establish better relations with the food industry



In this week's New Statesman: The Food Special


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BY ALICE GRIBBIN
PUBLISHED 16 MAY 2012



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There's politics in you, our MA Politics will bring it out



About Alice Gribbin

Alice Gribbin is editorial assistant of the New Statesman

Ed Balls: "George Osborne is welcome to try my pork"

HALAL

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